



TIK TAK

COGNITIVE
DEVELOPMENT
FOR
TODDLERS





CREATIVE FUN FOR TODDLERS

Tik Tak is a tutorial for toddlers and the world around them. It is an eclectic, universal toddler show that stimulates children's cognitive development in a relaxed, simple way.

The use of non-verbal, non-narrative imagery, music and games focuses on colours, shapes, objects, animals and the context surrounding them.



**AIRING ON 20
MAJOR PUBLIC
BROADCASTERS
AND CHILDREN'S
PAY SERVICES**

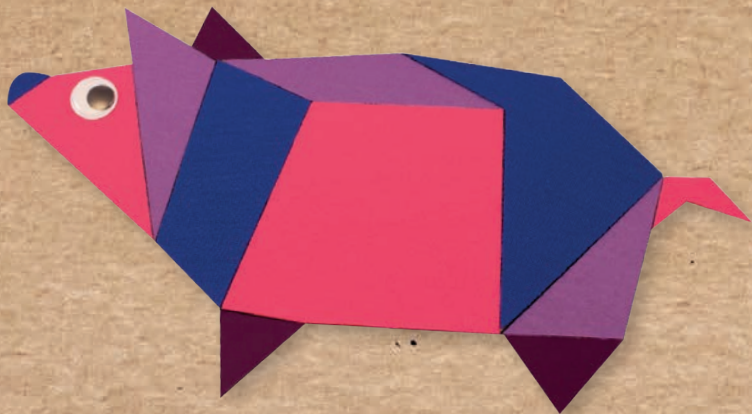




TIK TAK 2.0

is a contemporary adaptation of Belgian television heritage.

- **Timeless look & feel**, great attention to authentic textures and materials.
- **Non-spoken**, with an active role for toddlers.
- **Calming, melodious music**, composed especially for the show's unique imagery.
- **Each episode** is a mixture of recurring segments and varying items.
- **Focus on toddlers'** direct surroundings: animals; toys, vegetables, fruit and puzzles.



Tik Tak is the number one show focused on stimulating perceptual development among toddlers and preschoolers. The systematic, structured offering of various combinations of colours and shapes in repetitive motions, with recognizable musical compositions, stimulates children's observational skills, creativity and imagination.

Professor of Developmental Psychology,
Dr. Telidja Klai



ANIMATION



LIVE ACTION

